

S'W'AMPADAM

NEWSLETTER



Not Disabled But Differently Abled

Swayam Siddha Industrial Co-operative Society for Handicapped Ltd.

Editor Speaks

It gives me immense pleasure to bring about the very first edition of our monthly Newsletter 'Swampadam'.

Sampadam in Sanskrit means News or Communication.

Through S'w'ampadam, we wish to keep our well-wishers updated about our organisation's latest events.

Picnics, workshops, celebrations, exhibitions, seminars marked this month and thus April was quite eventful bringing about, a very encouraging beginning to our new accounting year.

Swayam Siddha's website www.swayamsiddhasociety.org was launched this month and has already garnered 200+ views.

Our strength in our endeavors comes from our donors – individuals, corporates, and institutions. We are deeply thankful to them for their sensitivity and generosity. Thank you for being with us throughout our journey and we hope you will continue to stand beside us in our future endeavors.

Akhila Ramganes

The Swayam Siddha members had the most wonderful experience of their lives. Chasing the pretty pink flamingos, were the members in the ferry that took them around in the Thane creek that houses the Greater & Lesser Flamingos during their migratory season.

After about an hour on the ferry, as the gentle and cool breeze swept us and added to the fun, we came ashore. All the members were carefully assisted in and out of the ferry.

The idea of a picnic by Swayam Siddha members with Navi Mumbai's own flamingos was the brainchild of **Ms. Shruti Agarwal**, the reputed mangrove warrior. Shruti ji co-ordinated with Mr. Adarsh Reddy, DFO, Mumbai Mangrove Conservation Unit and booked a ferry exclusively for our NGO members.

The picnic drew to a close but the memories are etched forever. For many, it was the first boat ride in their life. It was definitely the first time for all of us together as the Swayam Siddha Family.

We are very grateful to the Agarwals who arranged this wonderful treat for us. We are thankful to **Vanashakti** members who accompanied us and to **TruCSR** who sponsored our T-shirts.



Multiple Exhibition opportunity



Swayam Siddha was fortunate to get two wonderful opportunities to exhibit our products – one in LifeStyle Exhibition by Ms. Neelam Jindal, Nerul, Navi Mumbai and the other in Little Millenium School, Kharghar, Navi Mumbai.

Ms. Jindal took great efforts to marketing our stall in her exhibition. She meticulously created fresh and attractive digital pamphlets for our stall. She made every effort to publicise the event on digital/social media and also through pamphlets and hoardings at multiple places. During the exhibition, she took special care to ensure that our member was comfortable and had his/her needs fulfilled

Thanks to Ms. Sonali Daga, Head, Little Millenium, Kharghar, we were able to reach to 300 sets of parents and explain about our organisation and cause due to a stall opportunity during their PTM.

Ms. Daga helped our members set up stall in a highly prominent place in the school and made sure every parent visited our stall and learnt about our organization. Our stall was highly successful and at the end, we were almost SOLD OUT on all products.

We are grateful for both these opportunities. Our members are now instilled with a lot of confidence and are already gearing up for the upcoming festive season.



Birthday Celebrations



Our members love it when people celebrate their special days with us.

This month, we had the most talented young girl Ms. Roma Singh celebrating her birthday with us. Her family brought along some yummy food for our members along with some great gifts. Roma also sang for us strumming her guitar along. Our members had the most marvelous day. We thank Roma and her family for this memorable day and wish her a lot of luck and pray for her happiness.





Earth Day Celebrations

Swayam Siddha Society tries its best to inculcate sustainable practices in its daily activities. The members are always sensitized towards developing eco-friendly habits. Reduce, Re-use and Re-cycle is the way of life followed here. For the World Earth Day celebration, our members upcycled old paint cans and converted them into beautiful planters.

These planters have added additional charm into our centres. In future, we wish to further beautify our centre and purify the air around us with air purifying plants.

World Earth Day is a reminder of our collective responsibility to protect the planet we call home. We must all remember the intersections between environmental issues and disability, and work towards creating a more inclusive and sustainable world that benefits all individuals, including those with disabilities, in India and beyond.



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Bank Name - The Maharashtra State Co-Op Bank

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